



REGISTER A DOMAIN NAME (aka. a URL)



In order for your website to be searchable and active on the internet, it requires a domain name. Domain names are your website's address and it's used to direct your visitors in the right direction. For example, my domain is *www.goodcheerdesign.com*

Your domain **MUST** be purchased and setup **BY YOU**. Don't let anyone tell you otherwise! I've heard too many horror stories of business owners who let someone else purchase their domain on someone else's credit card and now they can't get in touch with that person anymore. That's like owning all the furniture and belongings in a house, but not being able to get inside!

The cheapest and most popular website to sign up for a domain name is **Namecheap.com** (it's aptly named!) I use this to purchase and renew all the domain names for my own business. They are generally \$8-\$20 CAD paid annually.

STEP 1: Visit <https://namecheap.com> and search for your desired domain name (ie. www.yourbusinessname.ca until you find one that's available

STEP 2: When you've settled on a name, continue through the prompts to complete your purchase.

STEP 3: Provide your username and login to me so I can connect your new hosting account and install your brand new website!

[click to register your domain name](#)



Buy the .com & .ca versions!

If both the .com and .ca versions of your domain name are available, **PURCHASE BOTH RIGHT AWAY!** Don't let someone else purchase one and pretend to be you!

GOOGLE WORKSPACE EMAIL ACCOUNT(S)



Google Workspace



While your hosting account may say that it will offer you "unlimited free email accounts" for your businesses, it is quite dangerous to have your email and website stored in the same place.

If you lose access to your hosting account, you can also lose access to your email. Another major issue that can arise is if your website is hacked, this will also greatly affect your email account if it's provided by your hosting company. Your website AND your email account will be blacklisted and it will take time and money to get it fixed.

For this reason, I personally have my own business email hosted with Google Workspace and I highly recommend it to all my clients. Google Workspace allows you to sign up for a fully branded email address using your domain (ie. kayla@goodcheerdesign.com) and you get access to all the amazing apps that Google has to offer such as Gmail, Google Drive, Calendar, Meet, Docs, Sheets, etc.

Business Starter

\$7.80 CAD
/user/month

my recommendation!

Business Standard

\$15.60 CAD
/user/month

Business Plus

\$23.40 CAD
/user/month

[click to sign up for Gmail](#)

PROMO CODE FOR 10% OFF YOUR 1ST YEAR!

Business Starter Plan: K6X9QP6XHRWYGGN **Business Standard Plan:** QAMJTJ4W9YKXWY9

Need Help ?

I'm more than happy to help you set up and/all of the above services. It just requires a phone call and sharing your credit card information over the phone. Email me to set up a good time when we can do this together!